

SPeak

A New recruitment & retention support service for International Students in Japan “SPeak” starts operation on July 1st, 2017

“Recruitment” is not goal. “Compatible everlasting matching” is our ultimate goal.

SPeak connects and follows-up fresh-grad International Students in Japan and Japanese hidden champion companies.



(July 3rd, 2017) SPeak, a new service by Human Resource Matching Division of Thirty-four co.,Ltd., HQ located in Kanagawa led by Hiromi Karahashi, has started its operation on July 1st, 2017. SPeak supports career development of International Students currently in Japanese Universities and Specialized Schools. This service aims to create new career options at Tech-SMEs with global vision for international students and follows up on students and companies even after recruitment. In a big picture, SPeak may fill in the missing

pieces which have prevented many international student’s ambition to pursue career in Japan since 50% of graduating students from Japanese educational facilities have not pursued career in Japan though the majority of international students desires for opportunities after graduation.

■What makes SPeak different

1. Follow-Up Services “Recruitment” is not goal. “Compatible everlasting Matching” is our ultimate goal.

Cultural acceptance by company and cultural adoption by foreigner are barriers to make everlasting matching between these two parties. This is exactly why SPeak differentiates its business from existing HR services or recruiters by setting its goal at “Job-Retention.” SPeak especially focuses on the 2 follow-up services listed below.

- #1 Mentor:** “SPeak” Mentor with multicultural background & professional experiences will visit company monthly, upon company’s request, to pursue the following 3 kinds of meeting:
1-on-1 w/ CEO or HR Manager, 1-on-1 w/ Student, and 3-way w/ CEO or HR manager & Student.
 SPeak functions as neutral 3rd party and lubricant between the two parties.



- #2 SPeak Community:** Annual Event for Int’l Students working / worked / interested to work in SPeak membership companies. SPeak enables students to create bonding from SPeak Community.

2. Represent International Students to Companies & Unique Career Seminar for International Students



SPeak is currently building company networks by official partnerships with regional stakeholders and by exclusive seminar for companies “1st Step for Hiring International Students at SME w/ global vision.” This seminar contents includes the real voices of international students, visa-procedure for companies, and tips HR department employees should know in the phase of hiring an international student.

SPeak has been invited to give talk to International Students in English or Japanese by educational institutions and international students’ associations to widen the career scope of international students and talk about what it is like to work at SME, start-up, and Large Company from SPeak founder’s personal experiences & research.



■about SPeak

All Services for International Students are free of charge. SPeak will charge companies/stakeholders.

■Service Schedule

August 2017: SPeak Web Site will be available. March 2018: SPeak Web Matching System will be available.

Please contact **Hiromi Karahashi** for more Information / Request for meeting.
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